Proceedings of

Knowledge Management International Conference (KMICe) 2021

Editors:

Assoc. Prof. Dr. Fauziah Baharom

Assoc. Prof. Dr. Yuhanis Yusof

Assoc. Prof. Dr. Rohaida Romli

Assoc. Prof. Dr. Haslina Mohd

Dr. Mohamed Ali Saip

Dr. Shafinah Farvin Packeer Mohamed

Dr. Zahurin Mat Aji @ Alon

Printed in Malaysia.

This proceeding is published in electronic format

KMICe website http://www.kmice.cms.net.my