

Student's Mobile Information Prototype (SMIP) for the Higher Education Environment

Naji Shukri Alzaza¹, Abdul Razak Yaakub²

College of Arts & Sciences (Applied Science)
Universiti Utara Malaysia, 06010 Sintok, Kedah
¹ najishukri@hotmail.com, ² ary321@uum.edu.my

ABSTRACT

M-learning is considered as the next form of e-learning using mobile technologies to facilitate education for teachers and learners. Students need to keep in touch with their education services anytime regardless the place. Engaging the m-learning services in the Malaysian higher education will improve the availability of education. This paper discusses the development and user's evaluation of Student's Mobile Information Prototype (SMIP). The study aims to utilize mobile learning services to facilitate education for students in the higher education environment. The Design Science Research Methodology (DSRM) was adapted to develop the SMIP. Results of user's evaluation on the SMIP indicate that most of the participants highly agreed on Perceived Usefulness, Perceived Ease of Use, Learnability, Functionality, and Didactic Efficiency.

Keywords

Mobile Learning, Mobile Technology, Mobile Learning Services System, e-learning

1.0 INTRODUCTION

Mobile technology has been widely used in many areas such as education, health, entertainment, marketing, and banking. Engaging the m-learning survives in the Malaysian higher education environment will improve the availability of education. This meets the priority of Malaysian higher education strategy to brand the education (Robertson, 2008). Moreover, Robertson (2008) highlighted that the number of international students in Malaysia had increased between 2006 and 2008 by 30 percent.

Students who are off-campus or do not have internet access through the conventional wire or wireless connection for some reasons such as traveling, need to conduct their learning. Moreover, students access or conduct their learning services when they are somewhere away from the campus (Kadirire, 2007); the provided conventional e-

learning services require internet access through computers. Fortunately, Mobile technologies are considered a viable wireless alternative and could be an ideal solution (Kadirire, 2007), and it is creating an additional channel of education (Triantafillou, Georgiadou, & Economides, 2006). Consequently, such form of technology (m-learning) has to be introduced to extend and enhance the services of e-learning as well as it has been considered as a viable alternative for online learning to be anywhere and anytime through utilizing the mobile phones services in the higher education environment.

Mobile Learning (m-learning) has coincided with the evolution of the era of online world (Downes, 2005). The rapid evolution of mobile technology leads to development of m-learning using wireless on mobile devices (Yordanova, 2007). Furthermore, the learning process evolves in parallel with the communication means development; it has developed from conventional face-to-face to become distance learning as well as e-learning (Keegan, 2002).

M-learning is an emerging form of e-learning that offers the opportunity for both teachers and students to interact with educational material and services using mobile devices, independent of time and space (Mirski & Abfalter, 2004). Availability and innovations of mobile technology such as wireless infrastructure, high bandwidth, and mobile devices moved e-learning to m-learning era (Triantafillou, et al., 2006).

The concept of wireless is to access the information using wireless connection such as Wi-Fi (Wireless Fidelity), GPRS (General Packet Radio Service), Bluetooth as well as IrDA (Infrared Data Association). The main issues regarding wireless technology are the protocol used; the architecture of wireless media; the session life, and the programming language to develop software using such technology.

Wireless Application Protocol (WAP) has a client and server approach (WapForum, 2002) that compounds wireless network and internet technology. In fact, the motivation for developing

WAP was to extend Internet technologies to wireless networks, bearers and devices.

2.0 MOBILE TECHNOLOGIES

Many mobile applications provide rich personal services such as sending and viewing email, browsing the World Wide Web, viewing traffic and weather reports, watching movies and chatting with others.

According to survey conducted by Malaysian Communications and Multimedia Commission (MCMC) (2008) in 2007, Malaysian adults (users aged between 20 and 49 years) represented the highest group of users (66.8%) followed by 20.9% pre-teens and teens (users aged up to 19 years old). Seniors (aged 50 years and above) represented only 12.3%.

However, MCMC (2008) survey investigated mobile services used by Malaysian's users in 2007 indicates that the most popular financial transaction was payment of bills (72.4%), followed by remittance (person to person transfers) 34.5% and purchase of mobile ring tones, top-up as well as games. The hotspot number grows constantly in most of Malaysian states, for instance, in Perlis State, it increased from 43 hotspots in 2006 to reach 111 in 2007, in the same duration, Kedah State increased from 31 hotspots to 56, and Perlis State from no hotspot in the first quarter of 2007 to 2 hotspots in the fourth quarter of the same year (MCMC, 2008).

M-learning definition has been on the focus of scholars attention; Moura and Carvalho (2003) defined m-learning as an extension of distance learning supported by wireless mobile technologies, Trifonova and Ronchetti (2004) defined it as e-learning through mobile computational devices. Quinn (2004) defined m-learning as the intersection of mobile computing and e-learning: in terms of accessible resources wherever you are; strong search capabilities, rich interaction; powerful support for effective learning; and performance-based assessment. Thus, M-learning is considered as the next form of e-learning using mobile technologies to facilitate education for teachers and learners anywhere and anytime.

Nevertheless, several scholars went on to discuss the vision rather than definition. According to Mobilelearn Consortium (2003) and McLean (Barker, Krull, & Mallinson, 2005; McLean, 2003; Quinn, 2004; Rekkedal & Dye, 2007); The future of m-learning is to support creation, brokerage, delivery and tracking of learning and information contents, location-dependence, personalization,

multi-media, instant messaging, and distributed databases.

Several studies reveal the capabilities and limitations of e-learning (2005). They state that there are great similarities between e-learning and m-learning, one may represent the other with new platform and more sophisticated technologies.

Barker et al. (2005) indicated that m-learning is emerging as a portable solution that enables learners to engage in collaborative and interactive learning activities. They argued that using m-learning is appropriate to support group work on projects, engage learners in learning-related activities in diverse physical locations, and to enhance communication and collaborative learning in the classroom.

3.0 MOBILE LEARNING SERVICES

Rekkedal and Dye (2007) determined acceptable m-learning solutions that access and interact with university learning materials and for lecture-student, student-lecture, and student-student communication. They depended on the view states that "learning is an individual process that can be supported by adequate interaction and/or collaboration in groups". However, Mulliah (2006) titled the most three advantages of m-learning over conventional form and e-learning that are:

- i. Convenience: Students can access and study their learning materials anytime and anywhere.
- ii. Fun: Many m-learning applications adopt the guise of console games (edu-games) to engage the learners.
- iii. Collaboration: Lightweight communication protocols, like SMS and chat, make collaboration and peer learning a very natural activity in the m-learning context.

Corlett, Sharples, Chan, and Bull (2005) investigated the student side of m-learning while Seppala, Sariola, and Kynaslahti. (2002) investigated teacher side. However, both studies argue that mobile technology offers an opportunity to improve the students learning experience and to provide a new dimension to acquire more knowledge during studying period. In addition, they indicated that teachers and students need more training on the use of mobile technology in order to achieve the maximum benefit introduced for education.

Although Corlett et al. (2005) found that only a few students used the Personal Digital Assistant (PDA) for their own personal activities, students had adapted them with mobile technology capabilities through the using time.

Despite Meng, Chu, and Zhang (2004) provided a vital idea that enables mobile developers to transform conventional web pages into mobile web pages. However, their study need more enhancements since they used an old technology that depends on Java Applet, which is not widely used in mobile devices like smart phones. Alzaza and Zulkifli (2007) provided a prototype that helps students to access library loan services through mobile devices. They found that there is a significant difference between novice and expert users for Usefulness and Ease of Use, while no significant difference for Outcome/Future Use of their prototype.

Kadirire (2007) provided an Instant Message (IM) prototype that enables students to communicate with each others. The prototype detects various types of mobile devices then adapts the content to fit the particular devices capability. Kadirire (2007) argued that IM is becoming widespread in universities and is encouraging learners to become more engaged with their courses. However, IM is now being used for online discussions, chatting, file transfer, library access and usage. Some of the widely used IM applications are AOL Instant Messenger, MSN Messenger, Yahoo Messenger, Google Talk, and Skype.

Sharples, Corlett, and Westmancott (2002) aimed to design human-centered systems that are based on sound understanding of how people think, learn, perceive, work, communicate and interact. The participants of evaluation suggested improving the interface of prototype and stated some hardware problems that include device weight and short battery life.

4.0 METHODOLOGY

The Design Science Research Methodology (DSRM) was adapted to develop the SMIP. DSRM was chosen to precede the research because it emphasizes the knowledge generation inherent in the method of development. DSRM was proposed by Vaishnavi and Kuechler (2008). Figure 1 illustrates DSRM's phases that comprise awareness of problem, Suggestion, development, evaluation, and conclusion.

4.1 Development of Student's Mobile Information Prototype (SMIP)

SMIP was developed based on the Wireless Application Protocol (WAP) using Microsoft Visual C#.NET. It was completely developed with .NET Framework using ASP.NET 2.0 as Integrated Development Environment (IDE). Figure 2 illustrates the SMIP architecture. Student can access the SMIP through the wireless media using his/her mobile phone, PDA, or smart phone.

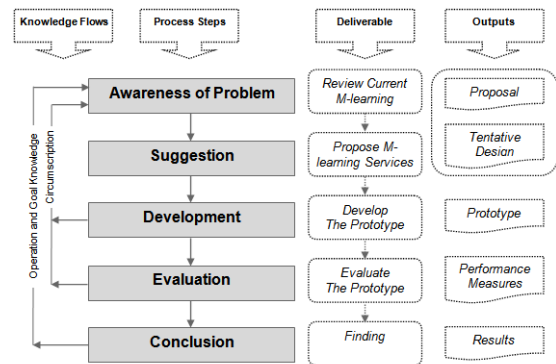


Figure 1: Framework of Adapted DSRM Methodology

The limitation of mobile phones and communication were considered when designing the SMIP. The navigation hyperlinks were anchored in the bottom of each page; information displays, selected carefully to meet the small screen of mobile phones and to reduce the scrolling down; size of the header image is less than 3.5 bytes to reduce the download cost and to avoid the low speed of network connectivity; in addition, list boxes, radio buttons, and hyperlinks were used to reduce the key-in inputs and to avoid the weakness of mobile phones input capabilities.

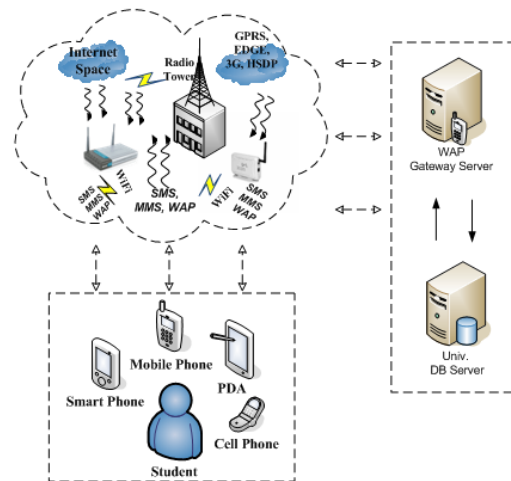


Figure 2: Student's Mobile Information Prototype (SMIP) Architecture

SMIP provides eight main services comprises course announcement, exam result, instructor profile, course registration, finance statement, calendar, student profile, and library loan services. The navigation hyperlink button of each page enables student to navigate easily, through and between SMIP pages. Snapshot (a) of welcome page shown in Figure 3 is the main page that enables student to navigate all SMIP services. Snapshot (b) shows the announcement details page.

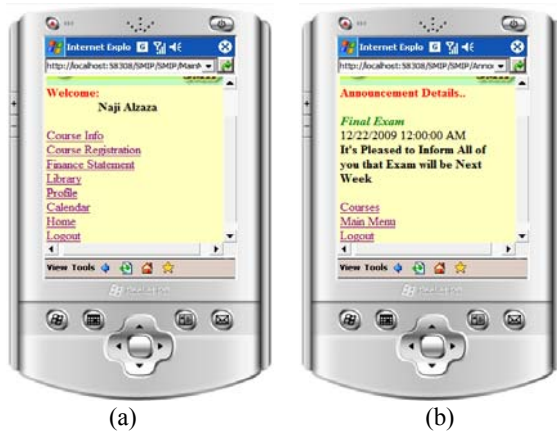


Figure 3: (a) Snapshot of Welcome Page and (b) Snapshot of Announcement page

Snapshot in Figure 4 shows the course registration service. SMIP listed the subjects that are allowed for registration based on student's academic plan and the current semester schedule.

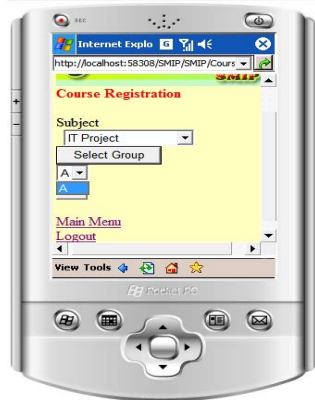


Figure 4: Snapshot of Course Registration Service

4.2 User Evaluation

The evaluation was conducted to determine users' perception on the usability aspect of the prototype. Usability is considered an important attribute of software quality. It is concerned with making systems easy to learn and easy to use. The instrument was adapted from Rekkedal and Dye (2007), Lewis (1995), Zins, et al. (2004), and Davis (1989). After the survey was developed, it was piloted and some minor changes were made. The instrument comprises two sections which are general information and dimensions of user evaluation. General information section works as a mechanism to collect users' demographic data, users' experience and knowledge with the mobile applications. The instrument dimensions of adaptive user evaluation comprise four sections: system usefulness; information quality, interface quality, and system efficiency. A 5-point Likert scale anchored by "Strongly Disagree" (1) and Strongly Agree (5) was used.

The SMIP user evaluation was conducted on fifty four respondents. Each of them was given brief explanation regarding the usage and the user interface of the prototype. Each user was allocated a proper time to use and explore the content of the prototype. Once they were done, users were given a questionnaire for user evaluation. Descriptive statistics, reliability analysis, and t-test were used in this study. SPSS version 14 was used to analyze the data. Results from the descriptive, reliability, and t-test analyses will be discussed in the following section.

5.0 RESULTS

A sample of 54 random selected students' response. As shown in the Table 1, 51.9% of respondents were male and 48.1% female, majority of respondents (94.4%) were aged between 20 and 25 years old. While business studies made up the largest group of respondents (75.9%), science studies were 18.5%. art studies were only 5.6%. In terms of education level, most of respondents were in bachelor level (98.1%). 92.6% of the participants declared that they own mobile phone and 5.6% own smart phone, only 1.9% own PDA. Regarding mobile application experience 50% have experience between 5 and 9 years; 44.4% have less than 5 years of use the mobile application experience; while only 5.6 have more than or equal 10 years. This indicates that the respondent of mobile application experience is respectable.

Table 1: Demographic Data of Students

Measure	Item	N	(%)	Cumulative %
Gender	Male	28	51.9	51.9
	Female	26	48.1	100.0
Age	Below 20	3	5.6	5.6
	20-25	51	94.4	100.0
	26-30	0	0.0	100.0
	31-35	0	0.0	100.0
	36-40	0	0.0	100.0
	More than 40	0	0.0	100.0
Education	Science	10	18.5	18.5
	Business	41	75.9	94.4
	Art Studies	3	5.6	100.0
Education Level	Bachelor	53	98.1	98.1
	Master	0	0.0	98.1
	PhD	1	1.9	100.0
Mobile Device Type	PDA	1	1.9	1.9
	Smart Phone	3	5.6	7.4
	Hand Phone	50	92.6	100.0
Mobile Application Experience	< 5 Years	24	44.4	44.4
	5 - 9	27	50.0	94.4
	>= 10 Years	3	5.6	100.0

Table 2 presents the Cronbach alpha (α) value for each measure. All measures have Cronbach alpha of greater than 0.7, thus, these measures satisfy the internal reliability criterion (Pallant, 2007).

The ranges of five point Likert-scales were categorized into equal sized categories of low, moderate and high. Therefore, score of less than 2.33 [4/3 + lowest value (1)] are considered low; scores of 3.67 [highest value (5) - 4/3] are considered high; and those in between are considered moderate. Five of measures with high means are bolded which indicate that most of the participants highly agreed on *Perceived Usefulness*, *Perceived Ease of Use*, *Learnability*, *Functionality*, and *Didactic Efficiency*. Overall, the results indicate that the participants agreed that SMIP has appropriate usability.

Table 2: Cronbach Alpha Values for All Dimensions

Variable	Number of items	Mean	Alpha (α)
Perceived Usefulness	6	3.809	.94
Perceived Ease of Use	6	3.833	.93
Learnability	3	3.778	.70
Information Quality	7	3.585	.91
Functionality	4	3.676	.90
Errors/System Reliability	2	3.315	.78
Outcome/Future Use	6	3.639	.94
Interface Quality	4	3.579	.90
Design/Layout	3	3.531	.93
Didactic Efficiency	4	3.722	.89
Cost Effectiveness	3	3.463	.79

5.1 Impact of Mobile Experience on Levels of Measurements

A one-way Analysis of variance (ANOVA) between groups was conducted to explore the impact of Mobile Experience on levels of perceived usefulness, perceived ease of use, learnability, information quality, functionality, errors/system reliability, outcome/future use, interface quality, design/layout, didactic efficiency, and cost effectiveness. The results of the test of three mobile applications experience groups indicated that there was no statistically significant difference in the mean of all measurements by mobile experience of respondents.

6.0 CONCLUSION

Student's Mobile Information Prototype (SMIP) was developed to facilitate education for students of higher education environment, using mobile technology anywhere and anytime. The prototype was evaluated and the results confirm that it is useful for users to make their transactions easy,

direct and successful, regardless of location and time. It is hoped that the findings of this study will encourage students in the higher education institutions to keep in touch with their education environment anywhere and anytime.

REFERENCES

- Alzaza, N. S., & Zulkifli, A. N. (2007, November 20–21). *Mobile Based Library Loan Service (MBLLS)*. Paper presented at the Rural ICT Development Conference '07 (RICTD'07), Executive Development Centre (EDC), Sintok, Malaysia.
- Barker, A., Krull, G., & Mallinson, B. (2005, October 25-28). *A Proposed Theoretical Model for M-Learning Adoption in Developing Countries*. Paper presented at the Mobile technology: The future of learning in your hands, Cape Town, South Africa.
- Corlett, D., Sharples, M., Chan, T., & Bull, S. (2005). A Mobile Learning Organiser for University Students. *Journal of Computer Assisted Learning*, 21(3), 162-169.
- Davis, F. (1989). Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology. *International Journal of Human-Computer Interaction*, 7(1), 57-78.
- Downes, S. (2005). Feature: E-learning 2.0. *eLearn Magazine*, 2005(10), 1. Retrieved from <http://elearnmag.org/subpage.cfm?section=articles&article=29-1>
- Georgieva, E., Smrikarov, A., & Georgiev, T. (2005, June 16-17). *A General Classification of Mobile Learning Systems* Paper presented at the International Conference on Computer Systems and Technologies - CompSysTech' 2005 Varna, Bulgaria.
- Kadirire, J. (2007). Instant Messaging for Creating Interactive and Collaborative m-Learning Environments. *International Review of Research in Open and Distance Learning*, 8(2).
- Keegan, D. (2002). *The future of learning: From eLearning to mLearning*. Hagen, Germany: FernUniversitat.
- Lewis, J. R. (1995). *IBM Computer Usability Satisfaction Questionnaires: Psychometric Evaluation and Instructions for Use*. *International Journal of Human-Computer Interaction*, 7(1), 57-78.
- Malaysian Communications and Multimedia Commission [MCMC] (2008). *Hand Phone Users Survey 2007* (No. 1823-3724). Cyberjaya, Selangor Darul Ehsan, Malaysia:

- Malaysian Communications and Multimedia Commission.
- McLean, N. (2003). *The M-Learning Paradigm: an Overview*. London, UK: Oxford University Computing Services (OUCS).
- Meng, Z., Chu, J., & Zhang, L. (2004). Collaborative Learning System Based On Wireless Mobile Equipments. *Electrical and Computer Engineering, 1*(1), 481-484.
- Mirski, P. J., & Abfalter, D. (2004). *Knowledge Enhancement on Site-Guests' attitudes towards m-Learning*. Paper presented at the Information and communication technologies in tourism, Cairo, Egypt.
- Mulliah, A. (2006). *Mobile collaborative peer learning in an apprenticeship context*. Unpublished Master thesis, University of Alberta, Edmonton, Alberta, Canada.
- Pallant, J. (2007). *SPSS Survival Manual: A Step by Step Guide to Data Analysis Using SPSS (3rd ed.)*. Wellington, New Zealand: Allen and Unwin.
- Quinn, C. (2004). M-Learning: Mobile, Wireless, In Your Palm Learning. *Fall 2000* Retrieved February 18, 2008, from <http://www.linezine.com/2.1/features/cqmmwiyp.htm>
- Rekkedal, T., & Dye, A. (2007). Mobile Distance Learning with PDAs: Development and testing of pedagogical and system solutions supporting mobile distance learners. *International Review of Research in Open and Distance Learning, 8*(2).
- Robertson, S. (2008, March 16, 2008). Malaysia Education': *strategic branding leads to growth in international student numbers 2006-2008* Retrieved November 21, 2009, from <http://globalhighered.wordpress.com/2008/03/16/malaysias-international-student-numbers-increase-by-30-between-2006-8/>
- Seppala, P., Sariola, J., & Kynaslahti, H. (2002). *Mobile Learning in Personnel Training of University Teachers*. Paper presented at the IEEE International Workshop on Wireless and Mobile Technologies in Education (WMTE'02).
- Sharples, M., Corlett, D., & Westmancott, O. (2002). The Design and Implementation of a Mobile Learning Resource. *Personal and Ubiquitous Computing, 6*(3), 220-234.
- Triantafyllou, E., Georgiadou, E., & Economides, A. A. (2006, 29 November - 2 December). *CAT-MD: Computer Adaptive Test on Mobile Devices*. Paper presented at the IV International Conference on Multimedia and ICTs in Education (m-ICTE2006), Seville, Spain.
- Trifonova, A., & Ronchetti, M. (2003). *A General Architecture for M-Learning*. Trento, Italy: Department of Information and Communication Technology, University Of Trento.
- Vaishnavi, V. K., & Kuechler, W. J. (2008). *Design Science Research Methods and Patterns: Innovating Information and Communication Technology*. New York: Auerbach Publications: Taylor & Francis Group.
- WapForum (2002). What is WAP Retrieved April 20, 2008, from <http://www.wapforum.org/faqs/index.htm>
- Yordanova, K. (2007). *Mobile learning and integration of advanced technologies in education*. Paper presented at the Proceedings of the 2007 international conference on Computer systems and technologies, Bulgaria.
- Zins, A. H., Bauernfeind, U., Del Missier, F., & Rumetshofer, H. (2004). *An Experimental Usability Test for different Destination Recommender Systems*. Paper presented at the International Conference in Information And Communication Technologies In Tourism 2004, Cairo, Egypt.